



#### Open Source SG AGM Advocacy

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become the **leading** national professional body for **open source knowledge** 

#### become **international recognized** as professional body for open source knowledge



## Mid-Term Strategy

- Bundle, utilize, and advocate existing knowledge
  - -Provide compact information (facts) to overcome myth
    - Pro/Cons of Open Source
    - Software alternatives
    - Impact of open source for the UK
  - -Offer training (presentations)
  - -List OSSG ambassadors
- Develop policy statement about open source for OSSG
- Publish articles (for general public)
- Liase with UK industry
  - -Offer support to strengthen open source position in proposals
- Liase with international open source community



# Workplan



- 1) Oct: Inform members about plan / ask for support
- 2) Dec/19: Prototype for webpage changes
- 3) Jan/19: Present plan where to publish for general public
- 4) Jan/19: Make webpage changes public
  - Pro/Cons of Open Source
  - Software alternatives
  - Impact of open source for the UK
- 5) March/19: Develop policy statement about open source
- 6) May/19: Update webpage: support offer for industry



### **Steering/Review Process**

For quality: Delivered artifacts must undergo review process

Steps:

- 1) Advocacy workgroup
- 2) OSSG Committee
- 3) OSSG Members
- 4) Released material on the web is open for comments

Ties into Simon Worthington's goals to improve opportunities for OSSG members to communicate



## Your help is welcome

- •You can help
  - with a single activity
    - discuss the strategy
    - provide comments/review documents
    - identify/communicate opportunities
      for advocacy
  - become member of advocacy workgroup

