Why Closed source?

- It's less transparent, so easier for the vendor
- You keep the control
- You don't need to worry about the community, extensive documentation
- It's just a more profitable business model

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- Why did we start an open source software company??
Tjeerd Brenninkmeijer

- Co-founder, CCO, Hippo
- Twitter: http://www.twitter.com/tbrenninkmeijer
- Blogs: http://blogs.onehippo.org/tbrenninkmeijer
Hippo is an established successful animal with >10 years of history

- Established 1999, grown to over 50 employees with offices in Amsterdam and San Francisco
- Organic growth in EMEA, acquisition of BlueSunrise in USA in 2008
- Company is privately owned and profitable
- The only Open Source software company in the Deloitte European Tech Fast 500 for the third consecutive time
Hippo product suite is integrated into one offering

Hippo CMS
- Apache Jackrabbit
- Faceted integration with Apache Lucene,
- Persistence layer, Authorization management and Workflow
- Web-based AJAX User Interface with plug-in support

Hippo Portal
- Apache Jetspeed
- integration Hippo CMS & components
- Security and personalization engine to applications and back-end systems
Committed to Open Source and Open Standards

- Strong commitment to Open Source; participating in the Apache Software Foundation: 10 committers of which 3 members
- Involved in defining Open Standards (e.g. JSR 283, 286, 301)
Business model focused on making Open Source products business ready

- Complete services offering to support customer implementations, partners and OEM's:
  - Service Level Agreements with up to 24 x 7 support
  - New versions, updates, patches
  - Certified Stacks, Indemnification
  - Developer training and certification
  - Implementation support and consultancy
Extensive client list featuring several flag ship implementations
Partner model key in delivery
Open source @ the government in the Netherlands

- NOiV – Netherlands open in Connection
- Open Source with equal offering
- Open Standaarden compulsory

The programme NOiV (Netherlands in Open Connection) informs and advises the Dutch public sector about the possibilities of open source software and stimulates the use of open source software in their information systems. The acronym OS & OSS stands for “Open Standards & Open Source Software”.

2009 Introduction
Public tender & open source

- If the software is free to download, do you still have to go through a public tender?
- NOIV:
  - Not for the software
  - Only for the services
Political wish & decision
“less people in central government”
Web ‘problem’
16 websites for central government
16 websites from 13 departments into 1:

www.rijksoverheid.nl

something like www.’centralgovernment’.nl :-)


Less costs, less people, better quality
Business needs
...are user needs!
Government websites must be available to everyone...
Needs!

Open source

Open standards

Webguidelines & Accessibility

Open data/content (creativecommons)
CMS: ‘Every Flavour Beans’…
Open Standards/Open Source

• Future proof flow of information
• Open code, less vendor lock-in, sharing components and code within government
Taking but also giving; re-use instead of re-inventing…
CMS MUST be able to separate

- (X)HTML structure
- CSS presentation
- Javascript behaviour
- Components plugins

Website

API’s
Widgets
Feeds

Repository

Database data

CMS content

External sources content

Decoupled architecture
designed for scalability and flexibility
Public tender -> Services
rijksoverheid.nl

- Easier then a product tender
  - Describe your software requirements
    Versus
  - Describe knowledge needed (project manager, Java specialist, designer, architect, etc.)

- Focussed on quality
- 26 responses
- 6 organisations (2 years)
'Other' reasons for using open source in the Government

- Movement towards a scrum methodology
- 'WOB-request' → All governmental information should be available to the public
- Re-use of each other components → F.e. the dutch government appointed a Hippo experts to communicate how to re-use components within the government & what should be on the roadmap
- Transparency (information dashboard) of a project
- Public money being spend (giving back to the community)
- More IT-knowledge in place:
  - Make a choice based on a POC
  - Check how open standards are being used in a product
Verklaring Hare Majesteit de Koningin

'Wat begonnen is als een prachtige dag is gekondigt in een vreselijk drama, wat ons allen heel diep heeft geschokt', heeft Hare Majesteit de Koningin verklaard.

Lees verder
More information about Hippo please visit:
http://www.onehippo.com
http://www.onehippo.org
http://forge.onehippo.org
Decoupled architecture designed for scalability and flexibility