

Curating big and small data Possibilities for understanding buildings in use

#buildingsinuse | @hiral_patel_ h.a.patel@reading.ac.uk 5th April 2019 Buildings are increasingly becoming data-rich.

POLICY CONTEXT

Government action to support construction by providing funding for "Digital technologies, including Building Information Modelling (BIM), sensors, data analytics and smart systems technologies and the Information Management Landscape (IML); which will increase the efficiency of construction techniques". (p.13)

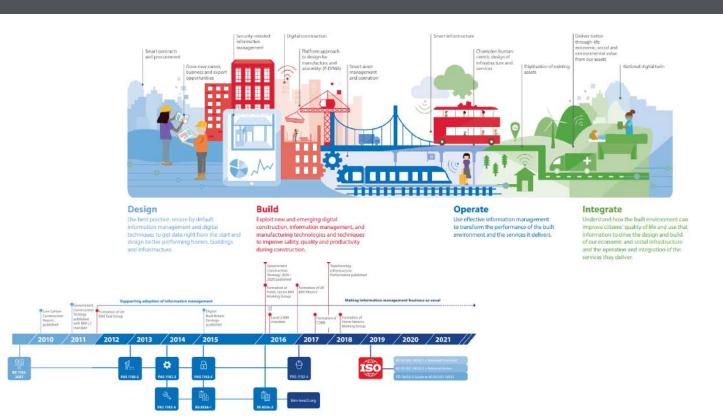
"...benchmark the performance of assets so that clients and the supply chain have access to more data in order to deliver better performing assets" (p.32)

Source: HM Government (2018) Industrial Strategy: Construction sector deal. Available at:

https://assets.publishing.service.gov.uk/government/uploads/system/uploads/attachment_data/file/731871/construction-sector-deal-print-single.pdf

https://assets.publishing.service.gov.uk/government/uploads/system/uploads/attachment_data/file/73 187 1/construction-sector-deal-print-single.pd/ (Accessed: 12 July 2018).

CENTRE FOR DIGITAL BUILT BRITAIN



Vision for Digital Built Britain

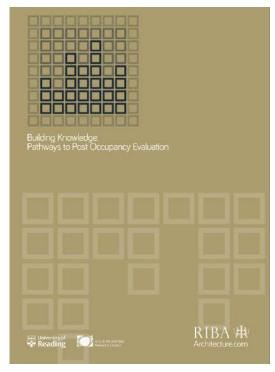
UK BIM Programme update



Building performance becomes key!

However, building performance evaluations are not common.

ARCHITECTURE PROFESSION'S KNOWLEDGE-BASE



RIBA and Hay, R., S. Bradbury, D. Dixon, K. Martindale, F. Samuel, A.Tait (2016), *Pathways to POE*, Value of Architects, University of Reading, RIBA. https://www.architecture.com/-/media/gathercontent/post-occupancy-evaluation/additional-documents/buildingknowledgepathwaystopoepdf.pdf

Post occupancy evaluation (POE) is one approach to study building performance.

"9% of chartered architectural practices offering POE to clients, and none generating revenues from POE services."

Hay, R. et al. (2017) 'Post-occupancy evaluation in architecture: experiences and perspectives from UK practice', Building Research & Information. Taylor & Francis, 46(6), pp. 698–710.

PROCUREMENT & PROFESSIONAL INDEMNITY INSURANCE

"Professionals are unlikely to offer POE, as part of the standard services delivered during the procurement process, unless issues of liability can be satisfactorily resolved."

Cooper, I (2001), Post-occupancy evaluation: where are you? Building Research & Information 29:2, 158-163.

"Project Insurance taken out by the client for everyone involved in a project, as is the norm in Germany, provides more cost effective insurance cover ... At a stroke it overcomes the litigious basis of the construction industry."

Haenlein; H. and Patel; H. (2017) 'Design-led procurement: linking design process with procurement of construction projects'; in Hay; R. and Samuel; F. (eds) Professional Practices in the Built Environment Conference 27-28 April 2017. Reading; UK.



BUILDINGS IN USE

Rethink what a building is!

Fundamental difference: buildings as not fixed objects, but emerging in user practices.

Patel, H. and Tutt, D. (2018) "This building is never complete": Studying adaptations of a library building over time', in Sage, D. and Vitry, C. (eds) *Societies under Construction*. Palgrave Macmillan, pp. 51–85.

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35th Annual Conference – Leeds, UK 2-4 September 2019

Track 1: Problematising building performance

Lead: Hiral Patel, University of Reading (hiral patel@live.in); Stuart Green, University of Reading

Construction management research is too often onentated towards the delivery of built assets as fixed objects. The sustainability agenda triggered a renewed interest in the performance concept of built assets (Brochner et al., 1999). Similarly, building performance evaluation gained momentum in 1990s following PROBE studies (Cohen et al., 2001). Building performance has a long and chequered history (Bordass and Leaman, 2015). There have been many false dawns for building performance professionally. The history of building performance is also characterised by colonisation of different academic disciplines such as environmental psychology, sociology, architecture and anthropology to name a few (Mallory-Hill et al., 2012). The debates around building performance tend to be forgotten, only to be re-discovered by each subsequent generation (Markus, 2001).

In this track, we call for a critical review of current academic and industry knowledge around building performance. We seek to learn from the past in the hope of securing better futures. Some indicative themes for this track include:

- Forgotten stories of building performance: Through this theme we would aim to gather stories of unsung heroes who promoted building performance, only to be forgotten. One such example is the story of Building Performance Research Unit (Markus et al., 1972). We also welcome histories of building performance evaluation in different institutional and geographical contexts.
- Re-claiming building performance from its technocratic avatar. The current form of building performance is heavily biased towards technological determinism. The UK Government's Construction Sector Deal (Department for Business, Energy and Industrial Strategy, 2018) is the most recent example of the way in which policy makers seemingly remain wedded to such a worldview. What are the blind-spots of current building performance concepts and methods? What are alternative conceptualisations of building performance? What can methodological diversity offer in enriching our understanding of building performance?
- Theoretical devices or lack thereof: What kind of theoretical devices do we need if
 we are to imagine building performance in a richer and more dynamic manner?
 How can we make a shift away from thinking of built assets as fixed objects, and
 towards thinking of built assets as always in flux (Latour and Yaneva, 2008; Patel
 and Tutt, 2018)?
- Doubting the criteria: The currently accepted building performance criteria are far from innocent. They are value-laden and biased. Hay et al. (2017) have indicated an appetite within architectural practice for articulating measures that go beyond

NOT YOUR USUAL POE!

- Performance beyond technical aspects
- How people interact with buildings?

http://www.arcom.ac.uk/conf-next-trackdetails.php?t=21

BRIDGING ACADEMIC DISCIPLINES



- Environmental psychology
- Sociology
- Architecture
- Anthropology

And I will add

Computer science

Mallory-Hill, S., Preiser, W. F. E. and Watson, C. (2012) Introduction to building performance evaluation: Milestones in evolution. *In:* S. Mallory-Hill, W. F. E. Preiser and C. Watson (Eds.) *Enhancing Building Performance*. Chichester: Wiley-Blackwell, 3-18.



Studying buildings in use require

data

of different kinds

WHITEKNIGHTS LIBRARY STUDYING ITS USE OVER TIME





1960s Source: University of Reading Special Collections, MS5305 (University History)



RECENT ELECTRICITY DATA

1	Library electricity consun	ontion															
2	Library electricity consum	ipdoli															
3	Date Day	Total daily	00:30	01:00	01:30	02:00	02:30	03:00	03:30	04:00	04:30	05:00	05:30	06:00	06:30	07:00	07:3
	13/02/2017 Mon	2,454	43.201	41.424	42.023	37.877	37.051	37.789	40.129	37.713	36.691	37.375	37.094	38.707	43.982	44.434	44.1
5	14/02/2017 Tue	2,370	46.199	43.807	42.625	40.871	41.074	39.898	40.387	39.037	38.281	35.998	37.207	41.406	42.697	46.314	47.0
5	15/02/2017 Wed	2,224	37.395	33.838	32.377	32.512	30.82	31.182	29.24	27.641	29.066	28.65	28.121	31.752	35.07	38,297	36.8
7	16/02/2017 Thu	2,286	40.818	42.41	38.654	40.729	37.563	36.252	36.346	35.711	34	35.852	36.223	40.453	41.652	44.227	41.4
В	17/02/2017 Fri	2,158	40.527	41.639	39.896	39.973	39.377	36.998	37,459	36.094	36.514	34.383	36,488	36.297	39.799	44.951	43.0
9	18/02/2017 Sat	1,770	33.967	34.623	33.695	34.35	32,461	29.65	33.545	31.338	30.701	28.775	31.477	30.707	33.459	31.492	30.7
0	19/02/2017 Sun	1,675	17.475	17.537	17.865	17.82	17.869	17.805	17.178	18.043	17.561	17.732	17.66	17.592	18.41	18.813	18.3
1	20/02/2017 Mon	2,201	37.928	35.602	35.615	33.314	32.879	30.254	31.039	32.701	30.107	27.422	29.164	30.715	34.66	36.758	35.2
2	21/02/2017 Tue	2,205	43.727	40.021	41,404	38.912	37.559	36.811	34.15	33.938	35.398	32.613	34.859	36.553	40.148	41,266	41.1
3	22/02/2017 Wed	2,145	36.018	32.764	32.385	29.936	29.148	28.924	26.305	25.93	25.1	25.855	26.184	30.594	34.156	33.662	36.
4	23/02/2017 Thu	2,300	40.506	39.805	37.836	37.826	37.477	35.303	33.867	32,289	31.602	32.313	32.387	34.521	40.473	41.063	41.0
5	24/02/2017 Fri	2,276	41.004	40.363	39.041	39.814	40.164	37.945	37.338	36.418	34.66	33.773	35.734	37.551	40.027	41.311	44.3
6	25/02/2017 Sat	1,815	32,729	33.852	31.166	30,299	28.117	29,789	28.184	33.141	28.047	27.313	29.963	29.26	30.301	33.545	30.
7	26/02/2017 Sun	1,722	16.332	16,457	16.135	16.471	16.342	16.23	16.195	16.045	15.902	16.133	16.457	16.234	18.314	18.881	18.3
8	27/02/2017 Mon	2,377	37.373	33.75	35.613	34,348	33.109	31.645	33.822	32,209	28.061	28.842	28,707	31.631	36.039	39.168	39.8
9	28/02/2017 Tue	2,434	45.656	42.771	41.945	41.775	40.553	39.641	37.996	35.553	34.922	33.447	34.898	38.598	45.447	47.885	47.5
20	01/03/2017 Wed	2,372	39,498	38.314	38.027	35.25	33.037	33,498	34.273	34.879	34.031	33.092	33.037	32.824	35.727	40.863	43.0
21	02/03/2017 Thu	2,406	43.686	41.887	41.127	39.186	39.57	37.318	37.83	37.02	33.547	34.098	35.438	39.283	43.049	45.225	45.8
22	03/03/2017 Fri	2,295	42.695	42.156	41,451	42,273	40.771	36,479	36,465	35.789	35.426	35.158	36.086	35.898	38.82	44.121	43.
23	04/03/2017 Sat	1,930	34.981	35.67	34.186	33.85	33.82	30.594	29.732	34.191	29.5	26.453	27.727	28.941	31.229	31.975	30.1
4	05/03/2017 Sun	1,765	16.836	17.146	17.029	16.74	16.906	16.77	16.941	16.982	16.859	16.558	16.764	16.715	18.916	19.828	19.4
25	06/03/2017 Mon	2,325	38.326	33,451	36.854	32.564	32.779	31.477	34,826	35.209	34.006	31.557	30.266	33.193	35.965	38.012	39.7
25	07/03/2017 Tue	2,327	42.998	41.158	39.842	37.994	36.322	36.961	34.846	34.896	33.229	32.459	35.174	36.959	41.902	44.824	48.7
7	08/03/2017 Wed	2,212	37.002	35.822	32.967	32.137	32.531	31.768	30.854	27.232	28.582	26.271	27.773	28.906	33.357	37.52	39,4
28	09/03/2017 Thu	2,237	44.055	41.137	42,498	39.912	39.316	37.027	36.898	39,531	34.145	36.531	35.385	36.168	38.756	42.176	42.1
29	10/03/2017 Fri	2,167	39.508	38.35	38.74	39.678	36.529	34.211	35.258	37.361	34.186	34.014	33.088	34.916	40.131	43.342	42.6
80	11/03/2017 Sat	1,049	33.955	32.344	33.922	32.379	32.336	29.344	27,412	30.049	27.82	26.035	25.719	25.17	26.846	25,254	24.4
1	12/03/2017 Sun	1,594	13.918	13.717	13.814	13.508	13.865	13.91	13.754	13.648	14.061	13.953	14.088	13.906	16.275	16.963	16.2
32	13/03/2017 Mon	2,214	36.855	33.992	33.379	32.98	30.973	30.199	29,771	30.764	30.453	29,566	29.131	30.578	34.965	36.559	39.0
3	14/03/2017 Tue	2,239	43.725	40.666	38.717	39.002	37.775	36.703	33.756	35.043	32.105	31.326	31.404	35.252	38.482	43.35	43.3
34	15/03/2017 Wed	2,182	37,531	37.398	34.84	34,424	33.777	32,506	31.889	29,934	29.373	29.719	27,252	31,504	34.697	37.105	39.4
15	16/03/2017 Thu	2,377	42.027	39.645	38.598	37.928	38.098	36.68	34.254	33.674	33.35	31.65	33.322	33.977	39.244	42.361	45.8
86	17/03/2017 Fri	2,306	41.141	39.307	39.809	39.42	39.139	37.271	36.98	35.832	36.697	39.088	35.775	34.879	39.998	41.078	45.9
7	18/03/2017 Sat	1,933	40.752	40.41	40.982	39,406	39.271	37.076	35.52	38.217	35.139	33.432	33.857	32,445	34.102	34.258	37.1
88	19/03/2017 Sun	1,648	14.959	15,551	15.18	15.311	15.143	15.367	15,254	15.178	15.4	15.293	15.348	15.178	17.519	17.629	17.
9	20/03/2017 Mon	2,329	36.885	37.107	35.961	34.309	34.912	33.074	34.396	33.91	31.668	29.832	28.393	30.313	34.99	35.689	41.9
10	21/03/2017 Tue	2,460	45.213	42.658	42.271	40.551	38.814	39.037	38.852	40.195	37.164	35.543	37.365	39.111	42.707	44,584	48.8
1	22/03/2017 Wed	2,511	44.83	44.559	43.35	41.748	40.773	40.182	39.324	38.037	38.076	37.561	36.598	39,484	42.117	46.549	46.8
2	23/03/2017 Thu	2,496	48.52	44,441	46.277	44.563	43.035	41.316	41.244	42,482	39.355	40.584	40.715	41.775	44.82	47.143	50.1
3	24/03/2017 Fri	2,383	45.496	44.35	44.412	43.6	43.369	42.674	43.42	43.32	41.555	41.961	41.045	41.961	45.357	45.875	45
14	25/03/2017 Sat	1,731	37.4	38	38,969	39.326	36,482	35.348	34,469	37.754	33,488	32.672	33.943	34.121	34.527	39,404	35.2

Half-hourly data



CONNECTING PAST & PRESENT ENERGY CONSUMPTION

CNTE:	LIBRARY		HATER		P.B. &		PALKER		PHYSIC	
	1975/76	1976/77	1975/76	1975/77	1975/76	1976		1976/77	1975/76	1976/77
007.	35,600	39,390	7,723	8,396	77,350	100	980 11,132	12,484	34,040	, 32,810
107.	44,400	43,990	9,222	8,124	87,650	93	740 .15,053	15,267	41,970	38,390
EC.	39,890	33,800	8,985	9,871	92,980	98	,020 11,068	10,751	39,650	33,690
JAN.	39,550 .	40,500	8,308	8,670	74,270	94	230 12,759	13,809	38,430	33,700
F29.	42,520	39,040	9,252	7,597	82,340	- 91	160 13,485	13,797	42,250	32,310
EAR.	51,010	36,840	9,121	7,475	68,740	.90	690 14,069	15,608	37,570	34,450
172.	30,520	31,240	6,313	6,761	69,330	74	370 8,774	9,114	25,650	22,860
EAY	31,380	37,470	5,752	7,433	59,080	. 75	600 6,272	8,708	28,080 .	31,150
2032	33,411 -		10,419		71,921		7,606		33,808	12
107A	29,629	0.70	9,241		63,779		6,745		29,982	
AUG.	26,890		8,852		72,640	- 19	8,863		26,080	28
SEPT.	30,230		9,238		76,230	100	9,209		29,830	
TOTAL:	435,050		102,426		916,310		125,035		407,340	
55	5.4		1.3		11.4	101	1.6		5.1	
Ploor Area H ²	7,652									
			1,895		7,070		3,371		5,540	
FX3/22	57		54		130	* 10	37	20	74	-
mres:	1. % figure	indicates	the % of th	e total White	knights sup	ply taken	by this building	.		
	2. Floor Are				7.74					01.00
				10.0						
	*			1,000		100				- 0

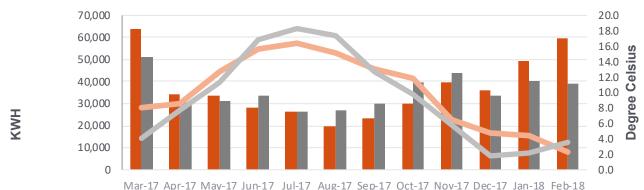
- Monthly data
- Prior to 1984 side extension
- Not many computing activities impacting electricity load
- Probably before any building energy management system was involved

Source: Energy consumption 1976-77 - Working party on energy conservation, University Records Centre, University of Reading Special Collections.

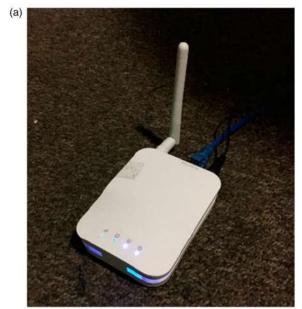
CONNECTING PAST AND PRESENT

ENERGY CONSUMPTION

Library building - Energy consumption



	Mar-17	Apr-17	May-17	Jun-17	Jul-17	Aug-17	Sep-17	Oct-17	No v-17	Dec-17	Jan-18	Feb-18
Electricity consumption 2017-18	63,792	34171	33,409	28,216	26067	19612	23211	30240	39,913	36,225	49364	59,321
Electricity Consumption 1976-77	51,010	30,520	31,380	33,411	26,629	26,890	30,230	39,390	43,990	33,800	40,500	39,040
Mean monthly average temperature 2017- 18	8.0	8.6	12.8	15.7	16.4	15.2	13.0	11.9	6.5	4.7	4.4	2.3
Mean monthly average temperature 1976- 77	4.00	7.70	11.40	16.80	18.30	17.40	12.80	9.80	5.80	1.80	2.10	3.60



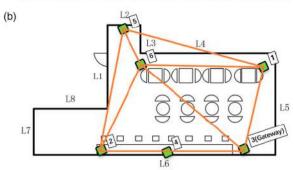
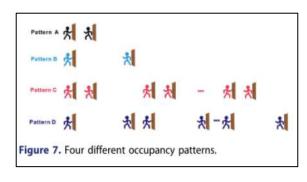


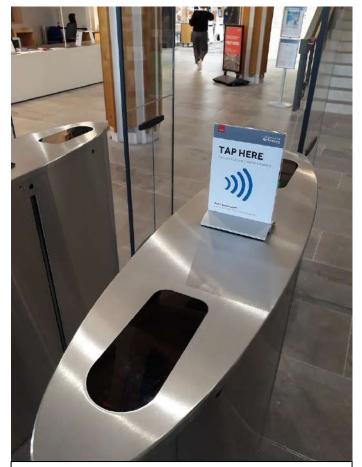
Figure 2. (a) Measurement sensor (above) and (b) nodes placement plan (below).



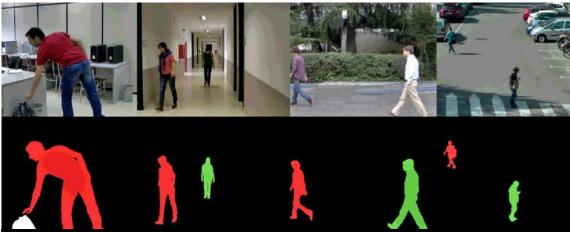
WI-FI-BASED ANALYSIS

- WI-FI detection nodes
- Algorithms to analyse patterns
- High speed of data collection

Wang, Y. and Shao, L. (2018) 'Understanding occupancy and user behaviour through Wi-Fi-based indoor positioning', *Building Research and Information*. Taylor & Francis, 46(7), pp. 725–737.



Source -University Library news https://blogs.reading.ac.uk/librarynews/2018/10/library-gates-activated-remember-your-campus-card/



Cuevas, C., Yáñez, E. M. and García, N. (2016) 'Labeled dataset for integral evaluation of moving object detection algorithms: LASIESTA', *Computer Vision and Image Understanding*. Elsevier Inc., 152, pp. 103–117.





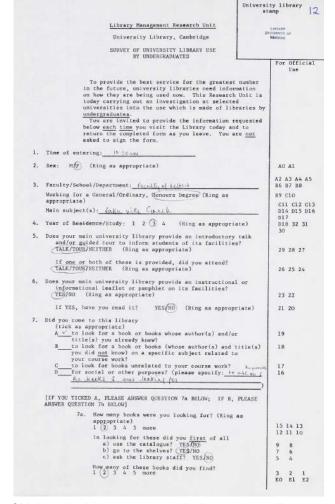
SMALL DATA

"When I enter someone's home, the first thing I do is gather as much rational, observable data as I can. I make notes, take hundreds of photos, shoot video after video. The smallest detail, or gesture may become the key..."

"Most illuminating to me is combing small data with big data..."

CONNECTING PAST AND PRESENT

- 307 responses
- Records time of entering, time of leaving and the purpose of the visit
- Patterns:
 - Longest duration noted is that of 13 hours and 40 minutes
 - Study for 7-8 hours with tea breaks and lunch break
 - Study for 3-4 hours with 45 minutes break





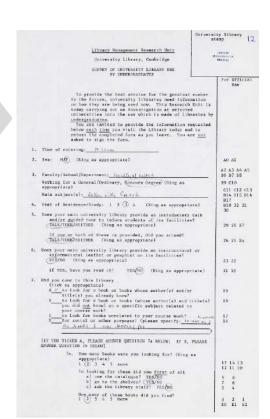
OCCUPANCY PATTERNS



- L1 L3 L4 L5 L5 L5 L6
- Figure 2. (a) Measurement sensor (above) and (b) nodes placement plan (below).

- What activities did students perform?
- Free text
- Demographic information

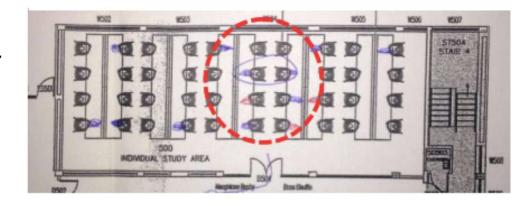
- High granularity of data
- Easy data collection once setup
- Time-series data





FURNITURE USE STUDY

- Whole building study
- Plot people four times a day for a week





FURNITURE USE - FINDINGS

Average of Total Occupancy ratio																				343			
	≅ 09:30				≥ 12:30							⊕15:30							₿18:30				
ocation	23/1/14	22/1/14	21/1/14	20/1/14	17/1/14	23/1/14	22/1/14	21/1/14	20/1/14	19/1/14	18/1/14	17/1/14	23/1/14	22/1/14	21/1/14	20/1/14	19/1/14	18/1/14	17/1/14	23/1/14	22/1/14	20/1/14	17/1/
∃2		1							-													0	
BS - Brown Pods	#			田	田	51	25	81	81	H	HH	2	21	22	91	21	21	011	91	臣	55	H	田田
BS - Catalogue	66		H	田	開	00		H	HH	H	83	000	H	H	H	H	88	田	03	H	H	H	H
BS - Green Pods	100	0	01	0	80	81	60	8.	000		90	8	8.	6.0	60	8.	60	0.	0.		88	81	H
BS - Single chairs	⊞	H	H	田	圖	21	誰	-	-	H	田	22	21	21	H	81	88	田	田	旺	EE	H	H
BS - Table	壨	曲	田	盟		-	01	60	100		1111	0	H	H	60				153	誰		H	111
Exh Hall - Computers	61	0	H	田	00	8.	60	9	81	-	000	8	- 61	61	81	-	000	80	000	600	88	61	91
Exh Hall - Reception		0	0		90				00	H	88			60	H	61	HH	田		HE		H	H
Exh Hall - Sofa		田	H	H	H	- 88	H		##	H	===	H	-	H	H	田	- 88	田	83	III.	H	H	
RR - Chair	無	田	田	田	田	88	55	-	-	H	83	90	21	55	H	-	HH	83	91	III	III	H	H
RR - Cube sits		H	0	0	E		66				0	60	81	66		HH	88	0	0		100		HH
RR - Diner		0	01	01	00	00	-	60	60		03	00	61	60	60	61	60	01	00	-	25	61	
RR - Duets	H	25	00	22	00	88	55	-	22	23	02	00	21	25	81	-	22	90	22	21	-	10	BH
RR - Long table	#	H	H		- 23	90	60	99	98		(33)	99				90		0			HE	H	H
RR - Pod	#	-	000	01	0.0	60			91	-	00	00		-	81	-	-	01	83	-	10	-	
RR - Single height table	田	BB	83	23	-	BB	-			-	88	23	81	-	81				88	SE	EE	H	SH
RR - Spiral	H		H	田		61	66		01	H	##		90	11		90	111	田		EE.		H	H
RR - Table		21	H	-		97	- 61	-		-	00	00	21	85	-	0.0	01	- 63	82	V51	I	-	-
Sofa inside lift lobby	5117	FEET	183	100	188	200	511	STATE OF	Dill	177	587	133	5310	1414	01	5117	5313	144	3357	SHE		200	1500

Total occupancy ratio = occupancy/availability of seats

Total occupancy ratio includes 'parked' spaces.

BS = Book stock area

RR = Reading room area

Exh Hall = Exhibition hall area

when < 0.25
when >= 0.25 and < 0.5
when >= 0.5 and < 0.75
when >= 0.75 and <1
when >=1

Excerpt from an interview with a library user why they like one study space in particular, 8th July 2014:

User: "I don't know why, but I like to be isolated. ... Sometimes, opening books when other people are there, the distance between other people is somehow sort of significant in feeling comfortable. Being too close to other people, that isn't comfortable."

INTERVIEWS

 Understand 'why' library users use certain furniture



Reading room, 1970s. Empty seats marked with user items highlighted. Source: MS5305, University Records Centre.

ARCHIVAL PHOTOGRAPHS

- Analyse content for traces
- Provide glimpse to past user practices
- Construct longitudinal view



FIELD PHOTOGRAPHS

Record how people use spaces





The lack of study spaces in this uni is a pure joke, there's literally nowhere after 11am @UniofReading sort it out



SOCIAL MEDIA

- Can be analysed for qualitative as well as quantitative data
- Emerging technique for post-occupancy evaluation

